



## Selected Recent Projects

### Here's what GFM has been doing lately!

Flyer and brochure creation, Coaching From the Heart, Port Coquitlam, BC (in progress)

- Design; writing marketing copy; editing copy provided by client; proofreading; re-writing existing brochure copy for maximum effectiveness with target market

*Cooking It Up on the Edge 2011* (On The Edge Fitness Educators Inc., 2011) CULINARY

- Soliciting and editing copy from multiple contributors; manipulating image files; interior and cover design based on corporate brand template; proofreading; creating e-book PDF files.

*Dr Z* (MD Publications/lulu.com, 2011) FICTION

- Substantive, stylistic and copy editing; interior design and placement of illustrations; proofreading; ISBN/CIP; publishing consultation.

*Mugged, Drugged and Shrugged: The Wrong Side of the Eastside* (Trafford Publishing, 2011) MEMOIR

- Substantive, stylistic and copy editing (including rewriting where necessary); interior design; publishing consultation; proofreading

*101 Ways to Make Generations X, Y and Boomers Happy at Work* (Synergy at Work, 2010) BUSINESS

- Editing; interior design; proofreading; production and logistics support for print version; creating/revising PDF and ePub e-book files

*The How To Guide to Growing Your Own Fitness Business*: set of six e-books (On The Edge Fitness Educators, 2009) BUSINESS

- Editing; design; creating PDF e-book files; obtaining ISBN/CIP

*The How To Guide to Starting Your Own Fitness Business* (On The Edge Fitness Educators, 2009) BUSINESS

- Editing; interior design; obtaining ISBN/CIP; proofreading; publishing and branding consultation

*IFRAME: A Manager's Guide to Critically Balanced Thinking* (IFRAME Consulting Inc., 2009) BUSINESS

- Substantive, stylistic and copy editing; coordinating illustrations and cover design; interior design and placement of illustrations; proofreading; ISBN/CIP; publishing consultation.

### Other Selected Projects

- Staff writer and Features Editor, motorsport.com, Tallahassee, FL (2002-2009)
- Newsletters, brochures, press releases, proposals, marketing plans, editing and publishing management, Coquitlam Heritage Society, 2003-2007
- Web site content development, Pro-Tech Yacht Services, North Vancouver, BC, 2002-2003